



Artificial Intelligence in Retail Industry

Artificial Intelligence and Data Analysis
for Retail



About OptiWisdom

In the ICT industry since 2000, and since 2010, serving in many different areas of artificial intelligence, data science and machine learning in the fields of banking, retail, finance, logistics, Tourism in areas such as data-based solutions. Completed many patent, innovative applications, academic articles, TUBITAK and European Union projects and is developing business in America by producing ongoing, domestic and national artificial intelligence technologies. In San Francisco, California based.

Retail Applications

Founder Prof. Dr. Şadi Evren ŞEKER



Goal and Performance Calculation:

With Artificial Intelligence, you can calculate the sales potential and targets at points of sale, dealers or branches, and manage inventory and supply (replenishment) according to estimates.

Campaign Management,

Product and Price Tracking on Web Resources,

Automatic Price Update

Customer Segmentation:

Customer segmentation according to variable conditions dynamically and anticipating future changes and offering explanations for the segments of customers, artificial intelligence solutions that explain which customer is in which segment and why.

Product and Customer Scoring:

You can offer decision support to sales, inventory, finance and planning by generating scores on a large number of issues such as the most valuable customer, the probability of customer loss, the most valuable product, which product can be sold to which customer, which products can be sold together.

Up-to-Date, Fast and Successful:

Do you have an idea for data analysis, artificial intelligence or a new application in retail? You can contact us for fast, up-to-date and high-success applications.